

DESIGN THINKING WORKSHOPS

A Workshop to Identify and
Solve a Problem



1110 Bonifant Street
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Silver Spring, MD 20910

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DESIGN

Thinking Workshop

\$6375

TIME COMMITMENT: 2 Hour Planning,
8 hours of facilitation, with lunch and
snacks included

2
PLANNING

8
FACILITATION

LUNCH & SNACKS

PREPARE: Distribute, Analyze Assessment and Prepare and Schedule Session(s).

FACILITATE: Here are 5 activities to develop viable solutions for an organization's problem statement:

- Empathize: Gather insights into participants' pain points and needs.
- Define: Clearly articulate the problem and encourage ownership of solutions.
- Ideate: Review and reprioritize requirements, defining possible solutions.
- Prototype: Create a prototype based on high-priority items.
- Test: Evaluate the prototype in a fictional or simulated environment with up to 11 participants.

REPORT: Prototypes and validation reports to demonstrate a viable solution to the problem statement. Includes options and prices for complete implementation.



DESIGN

\$12,675

Sprint Session

PREPARE: Distribute, Analyze Assessment, Low/High Fidelity Prototype Creation, Prepare and Schedule Session(s).

FACILITATE: A Design Sprint results in an interactive prototype, tested by actual users, to produce insights on possible solutions to solve a problem. Users will test the prototype as a shortcut to understand if the solution is ideal for implementation. The sprint provides stakeholders the ability to judge the solution's impact before making an expensive commitment.

REPORT: Prototype validation and extensive feedback from the end users' report.



TIME COMMITMENT: 10 Hours of planning and Four 2.5-hour across 4 days demo and test sessions with snacks



SNACKS

EMPATHIZE

DEFINE

IDEATE

PROTOTYPE

TEST

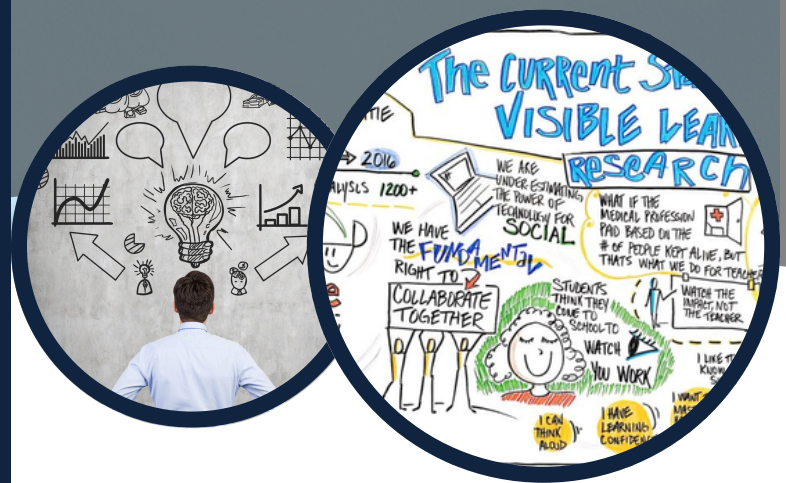
ADD-ONS

OPTIONS TO ENHANCE THE EXPERIENCE

Graphical Recording

Paper – \$3400 per day

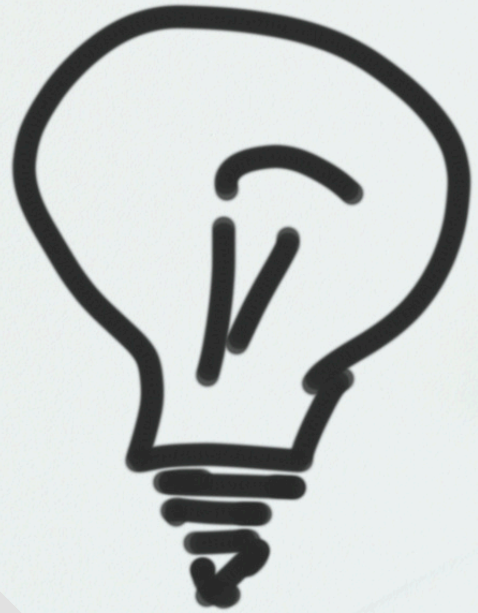
Digital – \$3200 per day



Graphical Recording

- We can setup anywhere at your event depending on your preference and room layout. We also bring our own supplies for drawing.
- During your event, our role is to listen intently and synthesize the information. Then we “draw out” the essence of the presentations and discussions.
- You will also receive digital images of the charts that can be used internally at your company or on social media. Sharing digital images are a great way to stay connected and keep the conversation going even after the event is over.

Set Goal



NEXT STEPS

- Select the option that best supports your organization.
- Contact us to sign the contract. See the sample [here](#).
- Make a 50% deposit.
- Begin your journey.



Want to discuss further?

**BOOK AN
APPOINTMENT**

833-921-6722

[Click Here](#)